AMANDA LALITE

DESIGNER

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WWW.ALALITEDESIGN.COM

NEWARK, NJ 07104

SKILLS

- Fashion Design & CAD Illustration
- Graphic & Logo Design
- Visual Design (UI Design)
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- FlexPLM /Web PDM
- Sewing and Draping
- Patternmaking and Tailoring

AWARDS

**NYC FASHION DESIGNER OF THE YEAR
NOVEMBER 2011**
RAW: INDEPENDENT ARTIST
ORGANIZATION

CERTIFICATIONS

**VISUAL ELEMENTS OF USER INTERFACE
DESIGN**
COURSERA Online Certificate | July 2020

INTRO TO USER EXPERIENCE DESIGN
COURSERA Online Certificate | June 2020

INTERNSHIPS

MILLY, August- Sept. 2013
Elliot Berman Textiles, June- August 2013
EngieStyle, Dec. 2012- Feb. 2014
Chris Benz, Jan.- May 2012
Adrianna Papell, Oct. 2010- May 2011

EXPERIENCE

FABRIC MANAGER, DESIGN AND PRODUCT DEVELOPMENT
SHOSHANNA | OCTOBER 2021 - PRESENT
NEW YORK, NY

- Manage all fabric and print developments for 7 seasonal collections from initial concept to production.
- Create and manage color palettes as well as develop custom speciality fabrics including lace, eyelets, embroideries, and jacquards with overseas mills.
- Configure SRS costing from factories for production.
- Compile collection linesheets used for Market Week and online e-commerce.

ASSOCIATE DESIGNER
SHOSHANNA | JUNE 2019- OCTOBER 2021
NEW YORK, NY

- Conduct fabric and trim research and follow through with domestic and overseas development for sampling
- Create tech packs for Knit Sweaters, Dresses, and Wovens for overseas mills to develop.

FABRIC & PRODUCT DEVELOPMENT ASSISTANT
SHOSHANNA | APRIL 2018- JUNE 2019
NEW YORK, NY

- Assist in development organization of fabric, trims, and
- patterns for the small design team

TECHNICAL FASHION ILLUSTRATOR
SIMPLICITY PATTERNS | JULY 2016- APRIL 2018
NEW YORK, NY

- Create detailed technical fashion flats and digital artwork using Adobe Illustrator and Photoshop to digitally render color and scanned textiles into illustrations for various garment types

GRAPHICS & TRIM ASSISTANT
RALPH LAUREN | JULY 2014- JUNE 2016
NEW YORK, NY

- Using Adobe Illustrator, created clear, concise garment labeling & packaging guides with digital mock-ups of labels, hangtags, and packaging items used for all brands.

EDUCATION

BACHELOR OF ARTS, MAJOR IN FASHION STUDIES
MONTCLAIR STATE UNIVERSITY
GRADUATED JANUARY 2013
MONTCLAIR, NJ

**CONTINUING & PROFESSIONAL STUDIES, COMPUTER
TECHNOLOGY: BUSINESS & DESIGN COURSES**
FASHION INSTITUTE OF TECHNOLOGY
2014-2015
NEW YORK, NY